

# Buspost Steiermark

THE LATEST MAGAZINE FROM GRUPPENREISEN STEIERMARK

ISSUE 2026

Gruppenreisen  
Steiermark



## The power of Styria

### IDEAS FOR ENJOYABLE COACH AND GROUP TOURS IN EVERY SEASON

#### Dear coach operators and event planners specialising in bus and group travel!

Styria presents itself as a diverse region where nature and cultural experiences, active pursuits and culinary delights are uniquely intertwined. From glaciers to wine, there is a wide range of possibilities offering groups active travel experiences in every season.

This diversity makes Styria a reliable and varied destination for group tours all year round. Diverse landscapes, short distances and a high concentration of high-quality excursion destinations allow for programmes that can be flexibly combined and individually tailored to the needs of your groups.

In our latest Buspost, we have therefore deliberately put together four very different travel ideas for you. Each has its own focus and showcases a different side of Styria:

impressive mountain moments in the north around Gesäuse and the Salzkammergut, guided leisurely e-bike tours amidst pumpkins, wine and apples in Eastern Styria, a week of hiking on quiet trails in the Murau region, and an atmospheric Advent trip to the culinary region of Graz with excursions to the surrounding attractions.

The programmes can be booked directly with the respective partner establishments and are specially tailored to your requirements for resale. They offer easily calculable itineraries, experienced regional partners and a wealth of experiences along the entire route.

The Styria Group Travel Network sees itself as a reliable partner for the development of high-quality group programmes. Would you like to get to know our hosts in person? Then we look forward to your registration for one of our information trips in autumn 2026. You can find more details on the back of this newsletter.

We hope you enjoy discovering the new programmes and look forward to welcoming your guests to Styria.

On behalf of our 71 partners,  
cordially

*Gabriele Grandl*

Gabriele Grandl

Project Manager Gruppenreisen Steiermark

Read our magazine in German



# Mountain moments in northern Styria

## MOUNTAINS & WATER, NATURE & CULTURE. GESÄUSE.

Arrival at the **Gesäuse National Park** and check-in at the **Hotel Spirodom** in Admont. In the afternoon, your group will discover the thousand-year-old high culture of **Admont Benedictine Abbey** during a guided tour of the magnificent abbey library, followed by a tasting of the abbey's own wines.

The next day, the journey continues to the **Ausseerland Salzkammergut**. On the way, your group will visit **Trautenfels Castle**, visible from afar. It houses a regional museum and changing special exhibitions. It stands majestically on a rocky outcrop at the foot of the Grimming. **Tip:** After the guided tour, be sure to climb the castle's observation tower and enjoy the view of the Enns Valley, framed by mountains.

Take the new, comfortable panoramic cable car up to the **Looser mountain**. An easy-to-walk path leads from the mountain station around Lake Augst. Stop for lunch at the Loseralm, from where your group will have a beautiful view of the Dachstein Glacier and the surrounding mountains and lakes.

Back in the valley, another highlight of the region is just a stone's throw away. At the **Salzwellen Altaussee**, miners' slides lead into the depths of this mountain of treasures in rock salt. In Austria's largest active salt mine, your guests will learn all about salt mining and the courageous rescue of Europe's art

treasures at the end of the Second World War.

The next morning, your group sets off directly from the hotel for a 3-hour **panoramic tour**. A park ranger will accompany you to the most beautiful spots in the national park. Optional lunch break at the National Park Pavilion in Gstatterboden before continuing eastwards to the popular **Hauly ride at the Erzberg**. Unique in Europe – your group will experience active mining up close from the 1,217 hp Hauly.

### WHAT'S INCLUDED

- ♥ 3 nights at Hotel Spirodom incl. half board
- ♥ Use of the spa area

Per person in a double room from € 399,-\*  
 Single room supplement € 20,00 per night, plus tourist tax.  
 Bookable from May to October 2027.

- ♥ Plus costs for excursions from € 140,- per person\*

### INFORMATION & BOOKINGS

Spirodom Admont, Hotel ADM Errichtungs GmbH  
 CEO Thomas Nebl  
 Eichenweg 616, 8911 Admont  
 +43 3613 36 600, [rezeption@spirodom.at](mailto:rezeption@spirodom.at)

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### TIPS FOR MORE MOUNTAIN MOMENTS

Experience further highlights in the region on your return journey or with an extra night's stay:

- Dachstein glacier with ice palace & suspension bridge
- Schafalm near Planai mountain station
- Loden manufacturer Steiner1888
- Day trip along the Enns Cycle Route
- Strechau Castle
- Ride on the slow train on Tauplitzalm
- Boat trip on Lake Grundlsee, the „Styrian Sea“



© Benediktinesstift Admont | Christoph Draxl



© Ausseerland Salzkammergut | Tom Lamm



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# Pumpkins, wine and apples with a guide & e-bike

## A DELIGHTFUL CYCLING TOUR THROUGH STYRIA.

Arrival in Eastern Styria and check-in at the **Hotel Steirerrast**. Surrounded by lush greenery, your guests will feel right at home: thoroughly pampered by first-class regional cuisine and completely relaxed in the wellness oasis with its pool.

You'll set off at a leisurely pace along the **Raab Valley Cycle Route**. Starting from Gleisdorf, the cycle route leads along the river to the district capital Feldbach, where a short culinary stop in the town centre near the colourful church tower is highly recommended. Passing fields of maize and pumpkins, your group cycles on to the **Berghofer Mill** in Fehring. During a guided tour, they'll learn fascinating facts about Styrian pumpkin seed oil and, of course, get to taste it too. A regional speciality is the 'Kernöleierspeis' (pumpkin seed oil omelette), which can be freshly prepared for your guests upon advance booking (optional). Refreshed, the tour concludes with a 10 km ride to the **Gölles factory**. For more ambitious groups, the tour can be extended to the impressive fortress in Riegersburg, a tasting at the Bernhart winery, or a sweet visit to the Zotter Chocolate Experience (5 or 7 km).

The next morning, after breakfast, the bus takes your group to today's starting point in **Bad Gleichenberg**. There, a qualified cycling guide and geologist awaits. With him, your guests will delve into 18 million years of regional geological

history. The first stop is the **Kapfensteiner Kogel**, offering a stunning panoramic view of the fertile volcanic cones and a glimpse into the ancient volcanic vent along the Geotrail. The tour continues in an engaging and up-close manner at the viewing terrace in St. Anna am Aigen, featuring shell limestone deposits from the primeval sea. Refreshing drinks are available on a self-service basis along the way.

The route leads over the Waltrafelsen to one of Europe's most impressive basalt cliffs and along the high-altitude trail to the **Genussgut Krispel**, where your group enjoys a tasting and the e-bikes are picked up for the transfer back. The Genussgut is dedicated to regional produce; the building is modelled on a volcano, and during the guided tour, the path is lined with basalt troughs in which wine and pork are aged.

The third day's tour starts right at the Hotel Steirerrast and leads to the heart of the **Styrian Apple Route**. Passing countless apple trees, the e-bike ride along the Apple Road Cycle Tour is a comfortable journey despite some elevation gain. Along the way, your group stops at **Obsthof Pieber**, home to an Abakus Apfelmann. There, you'll enjoy fresh apple slices and sweet apple juice. The tour continues to the idyllically situated Stubenbergsee, which is the perfect spot for a short break before cycling the final few kilometres back to the hotel.

### Tour details:

- Raab Valley: 50 kilometres, 550 metres EG
- Vulkanland: 42 kilometres, approx. 650 metres EG
- Apple Road: approx. 65 kilometres, 700 metres EG

### WHAT'S INCLUDED

- ♥ 4 nights incl. half board
- ♥ Use of wellness area with indoor pool and sauna
- ♥ Genusscard

Per person in a double room from € 425,-\*  
 Single room supplement € 40,00 (one-off), plus tourist tax.  
 Bookable from May to October 2027.

- ♥ Plus costs for excursions and a cycling guide on three days from € 73,- per person\*

### INFORMATION & BOOKINGS

Hotel Steirerrast\*\*\* KG, CEO Anna Gartlgruber-Reichart  
 Kaindorf 19, 8224 Kaindorf bei Hartberg  
 +43 3334 2284, [office@steirerrast.at](mailto:office@steirerrast.at)

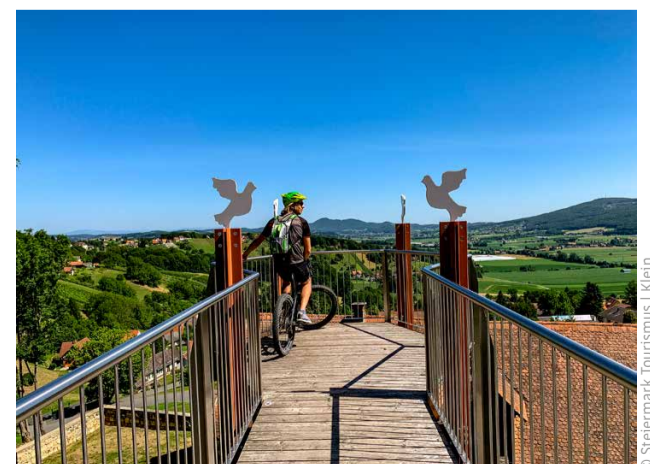
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# Along quiet paths to alpine pastures and peaks

## HIKING IN UNSPOILT NATURE

**Day 1: Arrival.** After checking in, your group will enjoy a short **guided tour of the town** with your hosts. They will tell you about the long history of Murau and the secrets of this medieval holiday resort. In the evening, aperitif and subsequent dinner at the **Hotel Lercher**.

**Day 2: Frauenalpe & Murau Castle.** In the morning, your group will set off on an easy hike to warm up on the local mountain, the "Frauenalpe". Once at the top, alongside the Apollonia Church, you'll be treated to a stunning panoramic view of the peaks of the Niedere Tauern. Depending on your fitness level, you can choose between a short or longer route. Afterwards, the Murauer Hütte invites you to stop for refreshments and a convivial break.

Walking time: 2 hours. Distance: 6.17 km. EG: 400 m

In the late afternoon, your group can look forward to an exciting guided tour of **Murau Castle**, offering fascinating insights into the history of the Schwarzenberg family and the castle's former mistress, Anna Neumann.

**Day 3: Excursion to the Funkel Lakes & Talkenschrein.** In the idyllic alpine landscape, your guests will recharge their batteries. Passing a thundering waterfall, the path leads up to the wonderfully refreshing Funkel Lake, nestled in an impressive mountain backdrop. Ambitious hikers can extend the tour to



the next lake or even up to the summit of the Talkenschrein. **Tip:** At the waterfall near the starting point, the Hölzlerhütte invites you to stop for a bite to eat.

Walking time: 5 hours. Distance: 8.44 km. EG: 718 m

**Day 4: St. Lambrecht & Grebenzen.** On the way to Grebenzen, your group will stop at the mother abbey of Mariazell – the **Benedictine Abbey of St. Lambrecht**. The monumental building, with its numerous churches and historical features, is truly impressive. The abbey can be explored on a guided tour or at your own pace. In summer, a gondola ride up to **Grebenzen** is a great option. There, your guests can look forward to a scenic high-altitude hike featuring four peaks – from the Grebenzenhaus via the Dreiwiesenhütte to the Scharfen Eck. A stop for refreshments along the way rounds off the hike.

Walking time: 4 hours. Distance: 10.72 km. EG: 465 m

**Day 5: Return journey via the Sölk Pass.** For the return journey, we recommend the route over the Sölk Pass – one of the most impressive passes in the Lower Tauern. For a memorable finale, your group can choose between a short hike to Kaltenbachsee with a stop at the Kaltenbachalm, famous for its buttermilk, or a visit to the **Steiner1888 loden factory**, where the finest fabrics are 100% made in Austria.



## WHAT'S INCLUDED

- ♥ 4 nights incl. welcome drink
- ♥ 1 x traditional Styrian meal with live music
- ♥ 3 x 4-course gourmet dinner
- ♥ Walking tour of the medieval town Murau
- ♥ Spa with sauna, infrared cabin and steam bath
- ♥ Murau Guest Card

Per person in a double room from € 396,-\*  
Single room supplement € 15,00 per night, plus tourist tax.  
Bookable from May to October 2027.

- ♥ Plus costs for excursions from € 24,- per person\*  
(excl. stops at huts & costs for hiking guide depending on group size)  
Sölk Pass restrictions: No busses over 12 metres and 16 tonnes.

## INFORMATION & BOOKINGS

Hotel Gasthof Lercher GmbH & Co KG, CEO Anna Lercher  
Schwarzenbergstraße 10, 8850 Murau  
+43 3532 2431, office@hotel-lercher.at

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# Advent in Styria

## VISIT GRAZ IN THE RUN-UP TO CHRISTMAS.

**Day 1: Arrival.** Dinner at the **Hotel Liebmann** with a warm welcome from the hosts. Your group raises a toast to an unforgettable time.

**Day 2: Advent atmosphere at the Lipizzaner stud.** Pick-up by a tour guide at the hotel. Your group visits the **Lipizzaner Stud Piber**, where the world-famous stallions of the Spanish Riding School in Vienna are bred. After a winter tour around the stud, a short drive to visit the famous Hundertwasser Church of St Barbara. Lunch in Bärnbach. In the afternoon, your group will be treated to a wealth of experiences at the **Farmer-Rabensteiner Experience and Gourmet Farm**. Here, around 50 farmers showcase traditional crafts and regional cuisine in a joint exhibition. Dinner at the hotel follows.

**Day 3: Graz, the capital of culinary delights.** During a stroll through the old town, your guests will get to know the city of Graz from its historical origins to the present day. They will discover highlights such as the imposing 'city crown', comprising Graz Castle, the cathedral and the mausoleum, or the beautiful Italian Renaissance arcaded courtyard of the Landhaus, where the ice nativity scene can be admired during Advent. There will also be free time to visit the numerous Advent markets in the city centre. Dinner at the hotel.



**Day 4: Christmas on the Castle Route.** A tour guide joins the group near Gleisdorf. At **Kornberg Castle**, the lord of the castle welcomes your group personally and takes them on a journey through time, exploring the house and the family's history. The widely renowned Christmas exhibition in the vaulted rooms showcases numerous gift ideas and regional handicrafts. At lunchtime, your group heads to the **Vulcano Ham Manufactory**, just a few kilometres away and equally festively decorated. Around 2.30 pm, return to the hotel, with an optional visit to another manufacturer such as Zotter Chocolate or Gölles Vinegars & Spirits. A cosy dinner at the hotel with musical entertainment concludes the day.

**Day 5: Farewell to the Liebmann family & team.**

## WHAT'S INCLUDED

- ♥ 4 night's accommodation at Hotel Liebmann\*\*\*\*
- ♥ Welcome drink and daily breakfast buffet
- ♥ 3 x dinner with 3-course menu and salad buffet
- ♥ 1 x dinner with live music
- ♥ Use of spa area
- ♥ Genusscard

## FURTHER HIGHLIGHTS DURING ADVENT

- 1st & 2nd Advent weekend: 'Tannengraß und Lebzeltstern' at **Stübing Open-Air Museum** (2026: 28-29 Nov & 5-6 Dec)
- 2nd & 3rd Advent weekend: Advent at **Admont Abbey** (2026: 4-6 Dec & 11-13 Dec)
- 3rd Advent weekend: Christmas market at **Piber Castle** (2026: 12-13 Dec)
- All Advent weekends: **Mariazeller Advent** (2026: 19 Nov-20 Dec)
- All Advent weekends and public holidays: Nativity scene displays at **Rein Abbey**

Per person in a double room from € 434,-\*  
No single room supplement, plus tourist tax. Bookable from 20 November until 20 December 2026 & 19 November until 19 December 2027.

- ♥ Plus costs for excursions and tour guide on 2 days from € 71,- per person\*

## INFORMATION & BOOKINGS

Hotel Liebmann\*\*\*\* GmbH & Co KG, CEO Stefan Liebmann  
Liebmannweg 23, 8301 Laßnitzhöhe  
+43 3133 23226, office@hotel-liebmann.at

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Cooperation Gruppenreisen Steiermark  
c/o SPIRIT OF REGIONS GmbH  
CEO Gabriele Grandl  
Auersbach 71, A-8330 Feldbach

Contact for group programmes:  
T +43 / 664 / 96 82 882  
info@gruppenreisen-steiermark.com  
gruppenreisen-steiermark.com

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## Our service for coach and group travel professionals

### INFORMATIVE TOURS TO STYRIA

Curious about the Green Heart of Austria? Come and experience for yourself the genuine warmth of Styrian hosts and get to know the region personally. In autumn 2026, our informative tours will be themed around the four elements. **Please note that both tours will be conducted exclusively in German.**

18 to 20 October 2026 “Water & Ice”  
Travelling through northern Styria  
5 to 8 November 2026 “Fire & Air” Graz  
and the south of the region

You can find the detailed programme  
online in our magazine.



### TRAVEL IDEAS FOR GROUPS

We provide you with inspiring travel ideas for Styria – from themed modules to varied multi-day trips. Use our well thought out suggestions as a basis for your own customised packages or book them directly with our partners. Thanks to personal contacts at every establishment, this can be done easily, quickly and hasslefree.

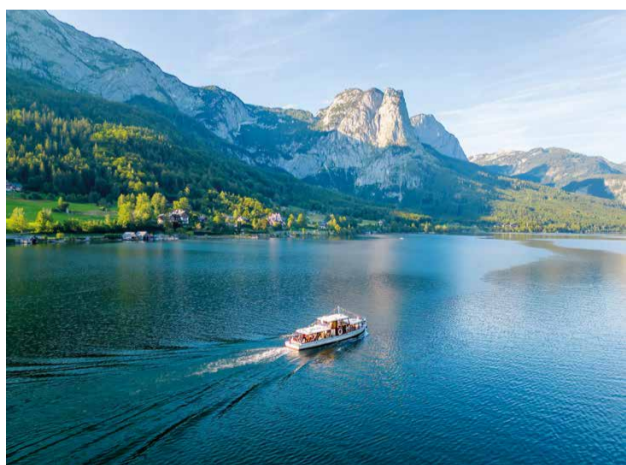
All travel ideas in one place:  
[gruppenreisen-steiermark.com](http://gruppenreisen-steiermark.com)



### BY PROFESSIONALS FOR PROFESSIONALS

Information for coach and group specialists:  
[info@gruppenreisen-steiermark.com](mailto:info@gruppenreisen-steiermark.com)

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### Your Gruppenreisen Steiermark partners:

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**Places to visit** • Planai-Hochwurzen-Bahnen • Schaf-Alm Planai • Lodenmanufaktur Steiner1888 • Loser Bergbahnen • Salzwelten Altaussee • Nostalgie-Schifffahrt Grundlsee • Bummelzug Tauplitzalm • Schloss Trautenfels • Burg Strehau • Benediktinerstift Admont • Das Holzmuseum • Murau BotschafterInnen • Murtalbahnhof Dampfbahn • Edelsteine Krampfl • Red Bull Ring am Spielberg • Kühbrein • Seckauer Lebkuchen • Abenteuer Erzberg • Gösseum • Burg Oberkapfenberg • Aflenzer Bürgeralm • Ausstellungswelten Mürzzuschlag • Pilgerkreuz am Veitscher Ölberg • Kräftereich St. Jakob • Obsthof Pieber • Tierwelt Herberstein • Thermenresort Loipersdorf • David Gölles • Gölles Manufaktur • Berghofer-Mühle • Vulcano Schinkenerlebniswelt • Zotter Schoko Erlebniswelt • Die Riegersburg • Weingut Buschenschank Bernhart • Schloss Kornberg • Genussgut Krispel • Graz GenussHauptstadt • Schloss Eggenberg • Kunsthaus Graz • Lurgrotte Semriach • Lurgrotte Peggau • Hutmanufaktur Josef Kepka & Söhne • Stift Rein • Freilichtmuseum Stübing • Die Flößerei • Lipizzanergestüt Piber • Museen in Schloss Stainz • Stainzer Flascherzug • Labugger Kürbiskernölpresse • Buschenschank Schneeberger • Erlebnis- und Genusshof Farmer-Rabensteiner

\*Based on 20 participants, every 21st person free of charge. Payment for guided tours and tastings to be settled directly with the respective establishment. Programme subject to opening hours.