

# Buspost Steiermark

Gruppenreisen  
Steiermark

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01/2025



## Experience Styria's cuisine

### IDEAS FOR YOUR BUS AND GROUP TRAVELS TO STYRIA

**Dear coach operators and event planners  
specialising in bus and group travels!**

Styria is known for its varied landscapes, which provide us with a wealth of flavors. Between tasteful events such as the Long Night of Cuisine in spring and the pre-Christmas highlight Tannengraß and Lebzeltstern, your guests will encounter the Green Heart of Austria during every season with a great sense of quality and regionality. Honest cuisine is presented on the plates, served with typical Styrian cordiality.

Consequently, this year's Buspost is all about enjoying fine foods and masterful drinks. We discover the special fea-

tures of each season - from the wine and apple blossom in spring to the lightness of summer tastings and the harvest in fall, which is followed seamlessly by the anticipation of Advent with its regional specialties and traditions. Based on these elements of culinary experiences, we have compiled five delicious packages for you. They can easily be booked directly through our partners.

Our network of 69 enterprises - all of them hotels and excursion destinations with an affinity for groups - looks forward to warmly welcome your guests and present popular unique products such as Abakus apple brandy, world champion gingerbread and hand-scooped chocolates. Through personal encounters, the philosophy and

passion behind the products are conveyed.

We especially recommend one highlight: From October 25 to October 30, 2025, we invite you on our next study trip. Join us for a discovery tour of Styria's culinary landscape. Together we will spend five impressive days filled with new ideas for your inspiring group programs.

Enjoy reading our latest Buspost and see you soon in Styria!

On behalf of our partners,  
cordially,

*Gabriele Grandl*  
Gabriele Grandl

Project leader Gruppenreisen Steiermark

# Pleasure hiking in spring

## AT A LEISURELY PACE ON THE TRACES OF VOLCANOES.

Arrival and check-in at your chosen hotel in the region Thermen- und Vulkanland. The first day comes to an end with a joint dinner at the hotel.

After breakfast, the lord of the castle himself will welcome your group in the historic rooms of **Kornberg Castle**. The private tour, supplemented by interactive elements, is like a journey into the past. From the castle's courtyard the hike starts out along the **Himmel-Erden-Weg** (Heaven-Earth Trail) to ham **manufacture Vulcano** (2.5 hours). Well-deserved snack break with products from the world of ham.

On the third day, take the lift up to the impressive **Riegersburg Castle**. Guided tour and visit to the historic castle museum. Optional: stop at the castle tavern for refreshments. From Riegersburg, your group will hike for around two hours through the peaceful countryside until arriving at **Gölles manufactory**, which produces delicate vinegars and fine liquors. Your group will start the fourth day at the Frutten-Gießelsdorf observation tower. From there, the hike will follow in the **footsteps of volcanoes** through scenic vineyards. A stop at **Genussgut Krispel** offers an opportunity for a delightful break. The hike then continues to **Stradner Himmelsberg**. (Today's walking time: 3 hours)

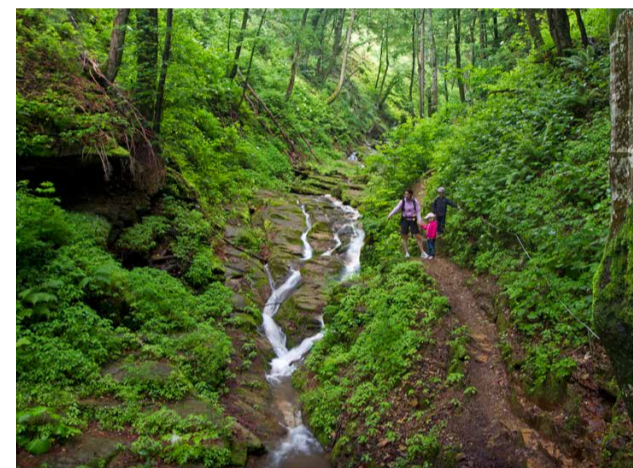
On the group's departure day, breakfast and journey home.



© Steirisches Vulkanland | Bernhard Bergmann



© Steiermark Tourismus | Tom Lamm



© Steiermark Tourismus | Herbert Raffalt

**Tips for arrival and departure days:** Experience the World of Zotter Chocolate, the Berghofer Mill or the Bernhart Winery.

### WHAT'S INCLUDED

♥ 4 nights incl. half board

### HOTELS

Camping Resort Riegersburg  
Per person in a mobile home couples from € 389.-\*  
Single room supplement € 61.00 per night, excl. tourist tax.

Hotel Pfeiler's\*\*\*\*  
Per person in a double room from € 396.-\*  
Single room supplement € 10.00 per night, excl. tourist tax.

Bookable from mid-April 2026 (tip: for the public holidays in May and June).

♥ Excl. fees for excursions and three days with regional hiking and travel guide from € 99.- per person\*

### INFORMATION & BOOKINGS

Vulkanland Camping Riegersburg GmbH, CEO Harald Gebetsroither, Riegersburg 249, 8333 Riegersburg  
+43 3153 72020, info@riegersburg-camping.com  
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Pfeiler's Bürgerstüberl & Hotel Pfeilers GmbH, CEO Franz & Elisabeth Niederl-Pfeiler, Bürgergasse 26, 8330 Feldbach  
+43 3152 2403, hotel@pfeilers.at

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## AT THE HIGHEST VINEYARD IN STYRIA.

After check-in, **tour through the viney and tasting** in the Wine Delight Shop. The next morning, your group sets off directly from the hotel on a circular hike to experience the natural gem **Heilige Geist Klamm** (gorge walk). Distance covered: 10 km (EG: 500 metres, walking time: 3 hours).

On the next day, circuit hike through the impressive vineyards of southern Styria. A highlight is the stop at **Eorykogel** (482 metres), which features the largest glass grape in the world. (Duration: approx. 4 hours)

**Tips for departure day:** Tour at Labugger pumpkin seed oil mill or visit to Austria's Capital of Delight Graz.

### WHAT'S INCLUDED

♥ 3 nights incl. half board  
♥ 1 x wine tasting at their own winery  
♥ 2 days hiking guide

Per person in a double room from € 352.-\*  
Single room supplement €26.00 per night, excl. tourist tax. Bookable from mid-April 2026.

### INFORMATION & BOOKINGS

Landhotel Gut Moser GmbH, CEO Irmgard Kapun  
Großwalz 80, 8463 Leutschach an der Weinstraße  
+43 3454 6661, landhotel@gut-moser.at

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# Journey to culinary delights

## ENJOY THE DELICIOUS FLAVOURS OF STYRIA.

Far beyond its borders, the state of Styria is known for its pure tasting experiences. Head out on a discovery:

**Day 1:** Arrival and welcome drink at **Hotel Lercher**.

**Day 2:** (Murau) In the morning, your group takes a short **guided tour** around the medieval town Murau. This is followed by a visit to a brewery with beer tasting. At lunchtime, your guests stop at a rustic inn, and afterwards visit the **Wood Museum** located right next door.

**Day 3:** (Graz) Today, your guests experience **Austria's Capital of Delight Graz** on a city tour, including a short coffee break in the city centre. The trip continues along the famous Wine Route through steep hills in Styria's south. At **Buschenschank Schneeberger**, your guests enjoy a late lunch and a fun and informative wine tasting. To round off the day, the group visits the **Kernölmühle** (pumpkin seed oil mill) **Labugger**.

**Day 4:** (Murta) The day begins with a visit to the Seckau Abbey and a tasting at the in-house distillery. At lunchtime, a visit to the **Conditorei Regner** is on the agenda, where your group enjoys world-class gingerbread. In the afternoon, your guests discover a Styrian tradition dressed in a modern look: At **Kühbrein Most** apples are cultivated to refined apple wine

and cider. The stop includes a tasting directly at the farm.

**Day 5:** (Salzkammergut) Today, your group travels over the Sölk Pass – enjoying magnificent views from one of the most impressive passes in the Niedere Tauern mountains – to the valley of the river Enns and onwards to famous **Altaussee**. Shortly after reaching the top of the pass, a stop at the Kaltenbachalm offers the opportunity to take a breath and sample the region's typical Bröselkäs, a cheese made from fresh buttermilk.

In Altaussee, your guests can look forward to an exciting guided tour of the **salt mine**. Slides take them deep into the mountain, where incredible cultural treasures are stored. Afterwards, your guests may enjoy lunch right by the lake. Those looking for a refreshment are welcome to take a dip in the clear waters (optional: boat trip). On the return journey, a visit to the **Trautenfels Castle's** Landscape Museum caps off the day.

**Day 6:** Bound homewards we recommend optional stops in the city of Schladming with a tour at the **Steiner1888 loden factory** and a break at the rustic **Schafalm** on the Planai mountain.

### WHAT'S INCLUDED

♥ 5 nights incl. 1 welcome drink  
♥ 1 x Styrian tavern menu with music  
♥ 1 x Local game meat – deliciously prepared  
♥ 1 x What the 'brewer' eats  
♥ 2 x 4-course evening menus  
♥ City walk through the medieval town of Murau  
♥ Spa with sauna, infrared cabin, steam bath and solarium  
♥ All rooms with shower, WC, TV, telephone and WiFi

Per person in a double room from € 515.-\*  
\*Single room supplement €15.00 per night, excl. tourist tax. Bookable from May to October 2026.

♥ Excl. fees for excursions from € 99.- per person\*  
(excluding lunch snacks)

### INFORMATION & BOOKINGS

Hotel Gasthof Lercher GmbH & Co KG, CEO Anna Lercher  
Schwarzenbergstraße 10, 8850 Murau  
+43 3532 2431, office@hotel-lercher.at

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© Hotel Lercher | Tom Lamm



© Kühbrein Most | Alexandra Wölfler



© Gruppenreisen Steiermark | Alexander Rauch

# Austria's Capital of Delight Graz

## CULINARY STORIES TO TASTE

Day 1: Arrival in Graz

Day 2: Today, your group goes on a quiz tour through Graz: it learns interesting facts about **Graz, the capital of delight** in a playful way. Did you know, for example, that 3,000 tonnes of horseradish are harvested by hand every year in the south-east of the country? And what are Kriecherl, anyway? After two entertaining hours, your guests well-earned some Styrian snacks and a glass of wine. Your group spends the rest of the day in Graz. Tip: visit the state rooms at **Eggenberg Castle** or take a walk up the Schlossberg.

Day 3: Today is all about hats. With a guided tour of the **Austrian Open-Air Museum Stübing** and the entertaining 'hat game', your group immerses itself in the history of headwear. Afterwards, there is the option of lunch at the museum's restaurant. A sweet hat cake rounds off the visit before the doors to the exciting world of hat making open at the **Josef Kepka & Söhne hat manufactory**. During an exclusive guided tour, your guests experience how loden, linen and felt are used to create truly unique pieces – with the opportunity to try on hats and marvel at them.

Day 4: At the **Farmer-Rabensteiner experience and culinary farm**, your group experiences the production of the traditional pumpkin seed oil. Various pumpkin products are offered

for tasting such as snack seeds and scrambled eggs refined with the dark green oil harvested from pumpkin seeds.

Refreshed, your group sets out on the **Stainz gourmet tour** and follows in the historic footsteps of Archduke Johann and his wife Anna Plochl. The couple is famous for promoting modernization and innovation all over Styria. At Castle Stainz the **Erzherzog Johann Museum** offers a deep-dive into history, before a refreshing aperitif preludes to the delicious finale: a 3-course menu 'From Johann and Anna's kitchen'.

Day 5: Breakfast and journey home

## WHAT'S INCLUDED

- ♥ 4 nights incl. breakfast
- ♥ 3 x dinner as part of half board

## HOTELS

NOVAPARK Flugzeughotel Graz

Per person in a double room from **€ 307.-\***  
Single room supplement €30.00/night, excl. tourist tax.

IntercityHotel Graz

Per person in a double room from **€ 264.-\***  
Single room supplement €30.00/night, excl. tourist tax.

DORMERO SeHo Graz

Per person in a double room from **€ 421.-\***  
Single room supplement €10.00/night, excl. tourist tax.

## AUTUMNAL EVENT TIPS

in Graz, the capital of delight

- ♥ September: Aufsteirern in Graz's city centre
- ♥ October: Truffle Festival at Paradeishof

Hotel Der Stockinger

Per person in a double room from **€ 335.-\***  
Single room supplement €13.00/night, plus tourist tax.

Hotel Liebmann

Per person in a double room from **€ 399.-\***  
No single room supplement, plus tourist tax.

Bookable for summer/autumn 2026.

♥ Excl. fees for excursions from € 130.- per person\*

## INFORMATION & BOOKINGS

NOVAPARK Flugzeughotel Graz, Novapark Hotelbetriebsgmbh, CEO Ing. Helmut Neukam, Fischeraustraße 22, 8051 Graz +43 316 682010-740, reservierung@novapark.at, [Catalogue p. 40](#)

IntercityHotel Graz\*\*\*\*, STAG Hotelverwaltungs GmbH CEO Rafael Geisler, Elisabeth Perwanger, Finkengasse 2, 8020 Graz +43 316 231116-604, meetings.graz@intercityhotel.com, [Catalogue p. 38](#)

DORMERO SeHo Graz, DORMERO Hotel AG, CEO Manuela Halm Am Mühlengrund 8, 8074 Graz Raaba +43 316 403 101, graz@dormero.de, [Catalogue p. 36](#)

Hotel Der Stockinger, Gasthof Hotel Mayr-Stockinger GmbH, CEO Thomas Mayr-Stockinger, Hauptstraße 135, 8141 Premstätten T +43 3136 52928, hotel@derstocking.at, [Catalogue p. 42](#)

Hotel Liebmann\*\*\*\* GmbH & Co KG, CEO Stefan Liebmann Liebmannweg 23, 8301 Laßnitzhöhe +43 3133 23226, office@hotel-liebmann.at, [Catalogue p. 34](#)



# Advent in Eastern Styria

## FEEL THE MAGIC OF ADVENT – IN PEACE AND QUIET, FAR AWAY FROM THE HUSTLE AND BUSTLE

Friday – Arrival in Styria

Your group travels to Eastern Styria and checks into a family-run hotel – the ideal starting point for the upcoming Advent experiences.

Saturday – Castle Advent, Kräfte reich & apple delights.

In the morning, visit the atmospheric **Castle Advent** in Pöllau under the motto 'Christmas as it used to be'. Over 40 exhibitors present handmade unique items, lovingly designed handicrafts and culinary specialities – an authentic piece of home that delights.

Afterwards, your guests continue to St. Jakob im Walde and take a guided tour through the fascinating **Kräfte reich**, a world of experiences centred around the sources of our own everyday strength. Your guests experience the **St. Jakober Advent** with regional products, traditional craftsmanship and a festive atmosphere. The scent of cinnamon and cloves fills the air, inviting you to enjoy mulled wine and punch.

On the way back to the hotel, stop at the **Pieber family's paradise of indulgence** on the Styrian Apple Road. During a cosy tasting of fine brandies by the open fireplace, your guests hear about the inspiring history of the 'apple men' and their famous apple spirit 'Abakus'.

Sunday – Castle romance & nativity scene magic

The journey takes you along the Castle Road to the historic **Kornberg Castle**. During a guided tour with the castle's owner, you glimpse into the living quarters. On the ground floor, your guests discover the traditional **Christmas exhibition** – a meeting place for stylish gift ideas and high-quality handicrafts for over 40 years. Optional: lunch at the castle's tavern.

The afternoon offers time for reflection: close to the city of Feldbach your group takes a stroll along a unique **walk lined with more than 60 nativity scenes**. They are created by private households, clubs and friends groups. Most creative nativity scenes are made from natural materials and turn the Advent walk into a special experience.

Monday – Return journey

## WHAT'S INCLUDED

- ♥ 3 nights incl. half board

## OUR EXTRA TIP

Popular stops along the way

- ♥ Mariazell Advent around the famous basilica in Upper Styria
- ♥ Advent at Admont Abbey: 6–8 and 12–14 December 2025, library and museum open from 11 am to 8 pm
- ♥ Advent market at **Conditorei Regner** in Seckau
- ♥ Advent in the **capital of delight Graz**

## HOTELS

Hotel Kutscherwirt

Per person in a double room from **€ 252.-\***  
Single room supplement €12.00/night, excl. tourist tax.

Hotel Steirerrast

Per person in a double room from **€ 255.-\***  
Single room supplement €15.00/night, excl. tourist tax.

Bookable on the 1st, 2nd and 3rd weekend of Advent in 2025 and 2026. Dates 2025: 28–31 November, 5–8 December, 12–15 December 2025 Dates 2026: 27–30 November, 4–7 December, 11–14 December 2026

♥ Excl. fees for excursions from € 16.- per person\*

## INFORMATION & BOOKINGS

Hotel Kutscherwirt\*\*\*, Romirer KG, CEO Wolfgang Romirer Klosterberggasse 6, 8250 Voralpe +43 3337 2211, info@kutscherwirt.at [Gruppenreisen Steiermark Catalogue p. 22](#)

Hotel Steirerrast\*\*\* KG, CEO Anna Gartlgruber-Reichert Kaendorf 19, 8224 Kaendorf bei Hartberg +43 3334 2284, office@steirerrast.at [Gruppenreisen Steiermark Catalogue p. 28](#)





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## Our service for experts in bus and group travels

### INFOTOUR STYRIA

Your next journey leads into the Green Heart of Austria. Discover the quality of Styrian cuisine and the heartfelt welcome provided by our hosts. From Saturday, 25 October to Thursday, 30 October 2025 we invite coach operators and event planners on an infotour through Styria. Together we experience the many facets offered by the region.

The detailed program is available online in our magazine.

Register now



### TRAVEL IDEAS FOR GROUPS

We provide ready-made suggestions for your programmes in Styria: from themed modules with a few hours to multi-day stays. Be inspired or book your perfect trip directly at our hotel and excursion destination partners. It's easy and straightforward via a direct contact person at each location.

All travel ideas in one place  
at [gruppenreisen-steiermark.com](http://gruppenreisen-steiermark.com).



### BY PROFESSIONALS FOR PROFESSIONALS

Information for bus and group specialists:  
[info@gruppenreisen-steiermark.com](mailto:info@gruppenreisen-steiermark.com)

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**Excursion destinations** • Planai-Hochwurzeln-Bahnen • Schaf-Alm Planai • Lodenmanufaktur Steiner1888 • Loser Bergbahnen • Salzwelten Altaussee • Nostalgie-Schiffahrt Grundlsee • Bummelzug Tauplitzalm • Schloss Trautenfels • Burg Strehau • Benediktinerstift Admont • Das Holzmuseum • Murau BotschafterInnen • Murtalbahn Dampfzug • Edelsteine Krampf • Red Bull Ring am Spielberg • Kühnbrein • Seckauer Lebkuchen • Abenteuer Erzberg • Gösseum • Burg Oberkapfenberg • Aflenzer Bürgeralm • Ausstellungswelten Mürzzuschlag • Pilgerkruz am Veitscher Ölberg • Kräftereich St. Jakob • Obsthof Pieber • Tierwelt Herberstein • Thermenresort Loipersdorf • David Gölles • Gölles Manufaktur • Berghofer-Mühle • Vulcano Schinkenerlebniswelt • Zotter Schoko Erlebniswelt • Die Riegersburg • Weingut Buschenschank Bernhart • Schloss Kornberg • Genussgut Krispel • Graz GenussHauptstadt • Schloss Eggenberg • Kunsthaus Graz • Lurgrotte Semriach • Lurgrotte Peggau • Hutmanufaktur Josef Kepka & Söhne • Stift Rein • Freilichtmuseum Stübing • Die Flößerei • Lipizzanergestüt Piber • Museen in Schloss Stainz • Stainzer Flascherzug • Labugger Kürbiskernölpresse • Buschenschank Schneeberger • Erlebnis- und Genusshof Farmer-Rabensteiner

\*Based on 20 people, every 21st person free. Tours and tastings are billed by the respective business. Programme depends on the business's opening hours.